

Guideline specifications for advertisers supplying own artwork for Green Events:

- 1. SUBMITTING PRESS READY ARTWORK**
- 2. SUBMITTING COPY FOR US TO TYPESET/DESIGN**

1. SUBMITTING PRESS READY ARTWORK

We can accept the following formats:

Preferred: PDF (see "Press-Ready PDF", below)

Alternatively: EPS, TIF or JPEG (300dpi @ actual size – see "Artwork sizes", below)

Adobe InDesign CS2

Illustrator CS2

Quark XPress 6.5

Microsoft Word 2004

Microsoft Publisher 2004

Please also supply any fonts that have been used too (if font match is important) as we may not have the same fonts on our systems as advertisers have.

PRESS-READY PDF

From most applications, Save As or Export As PDF and, if option available, use the setting for Press Quality. If crop marks can be included too that would be good.

ARTWORK SIZES

Please try and ensure adverts have been designed to the correct dimensions for the size booked (30mm x 60mm; 60mm x 60mm; 90mm x 60mm) and are black and white only.

Where artwork is supplied as a PDF, JPEG, TIF or EPS it may not be possible for us to edit the file, so please ensure the copy is as accurate as possible before submitting to Green Events.

Further enquiries: See below

2. SUBMITTING COPY FOR US TO TYPESET/DESIGN

Send text as a Word document. (If unusual fonts are required please send font file separately)

Attach Artwork & logos separately as JPEG or PDF – preferably larger than final size.

Clearly describe any instructions you want us to incorporate into your ad design.

Further enquiries:

BOOKINGS / GENERAL ENQUIRIES: Green Events 01752 316344

ARTWORK & TECHNICAL QUERIES: Colour Works (printers) 01803 860945

Thank you.